Media

Proudly displaying an array of mediums so you can access your Catholic news anytime. Giving you up-to-date news every day.

THE Catholic Weekly
The Catholic Weekly

*The Catholic Weekly* offers news of the Church at every level in print and on digital platforms including our website [www.catholicweekly.com.au](http://www.catholicweekly.com.au) and through social media forums such as Twitter, Facebook and Instagram.

*The Catholic Weekly Newspaper* offers the latest in local and world news. It is distributed to parishes, schools, universities, aged care facilities, hospitals, and other institutions across Australia and is also available to subscribers around the world.

There are over 20 supplements annually, including magazines and feature liftouts which are inserted into *The Catholic Weekly* throughout the year. These supplements are also uploaded onto *The Catholic Weekly* website.

*The Catholic Weekly* has a professional team of Award-winning Journalists and contributors presenting up-to-date stories daily on the important issues locally and from around the world.
The Catholic Weekly audience
24,000 approx
frequency weekly (51 editions p/year)

The Catholic Weekly online audience
70,000+ approx
Australia only online p/month

www.catholicweekly.com.au
Journalists

Our Writers

The Catholic Weekly’s has a professional team of Staff writers presenting up-to-date stories daily.

Marilyn Rodrigues
Prize-winning journalist Marilyn Rodrigues has worked on The Catholic Weekly since 2002, delivering not only outstanding coverage of the Church at every level – especially in national affairs - but authoring hundreds of opinion columns.

Peter Rosengren
Peter Rosengren is a multi-award-winning editor and journalist who together with his colleagues has consistently produced the best Catholic newspapers, magazines and websites since the 1990s.

Debbie Cramsie
Debbie Cramsie, a seasoned journalist who came to The Catholic Weekly from the secular arm of the industry, delivers outstanding stories about human life, the human heart and faith. She was won the admiration of numerous readers for her gritty, touching and evocative coverage of faith in the trajectory of life.

Adam Wesselinoff
Adam Wesselinoff is a postgraduate theology student and journalist for The Catholic Weekly. He is a former Opinion Editor at The Guardian.
Contributors

The Catholic Weekly’s is committed to presenting independent and accurate opinions on different topics from leading intellectual writers.

George Weigel
George Weigel is a distinguished senior fellow of the Ethics and Public Policy Centre in Washington, DC.

Simcha Fisher
Simcha Fisher is the author of The Sinner’s Guide to Natural Family Planning and blogs daily at simchafisher.com.

Dr Kevin Donnelly
Dr Kevin Donnelly is a Senior Research Fellow at the Australian Catholic University and author of The Culture of Freedom.

Anna Krohn
Anna Krohn is an educator and educational writer who has worked for the John Paul II Institute for Marriage and Family and the Australian Catholic University in Melbourne.

Monica Doumit
Monica Doumit is the Director, Public Affairs and Engagement for the Archdiocese of Sydney and a columnist with The Catholic Weekly.

James Parker
James Parker lives in Western Australia and is a Catholic convert. As an abuse survivor and former gay rights activist, he is passionate about the godly restoration of men and women.

Phillipa Martyr
Dr Philippa Martyr is a Perth-based historian, lecturer and researcher.

Father Flader
Fr Flader is an American-born priest who arrived in Australia in 1968. A former director of the Catholic Adult Education Centre in Sydney, he has written Question Time for The Catholic Weekly since 2005.

Mark Shea
Mark Shea is a convert and widely read-Catholic writer and author, most recently of The Best Kept Secret: a primer on the Church’s Social Teaching.

Anthony Cleary
Anthony Cleary is the director of religious education and evangelisation for Sydney Catholic Schools.
Get all the latest up-to-date catholic news in print

Sundays just got better
News categories

The Catholic Weekly offers news of the Church at every level – from the parish to the world. In print every week and on digital platforms including our website and through social media.

Local & International
We are devoted to sharing our vision of the church through local and international stories.

Opinion
Up-to-date news and analysis on the Plenary Council.

World
Sharing local and international stories

Movies & Books
Reviews on books and movies from a Catholic perspective

Evangelisation
All the latest news and updates on the renewal mission plan for Sydney
Supplements

The Catholic Weekly’s popular education publications are an opportunity for Catholic schools and institutions to showcase what’s on offer as well as publicise their achievements. We have various sizes on offer for each publication.

HSC Achievers
HSC Achievements aims to highlight the best students from our Catholic schools.

Boarding Schools
An opportunity for institutions who have boarding and academic excellence on offer.

Open Days
Open days give our schools the opportunity to highlight events for prospective students and parents.

Schools Week + Pathways
To coincide with Schools Week this publication highlights what Catholic Schools have on offer.

School Leaders
Our Catholic School Leaders are given a forum highlighting opportunities given at their school.

Spotlight on Arts & Music
An artistic publication showcasing the talents and achievements students and teachers have fulfilled.

Sports Stars
Sports Stars highlights our talented sports champions, their achievements in school and across the broader sporting arena.

Uni Open Days
All the information you need when it comes to choosing an institution for further study.

Tertiary Guide
Your go to for all tertiary information

HSC Results
A comprehensive analysis of all the latest HSC results.
The Catholic Weekly’s magazine supplements are an opportunity for our readers to engage with businesses and organisations who work as Catholic charities, formation institutions, services, Wills, vocations and retirement with integrity and Catholic values.

Retreats
This guide is a source of trusted information about facilities, services and special features regarding your retreat.

Charities
This magazine gives Catholic charities a superior vehicle designed to showcase their unique missions.

Agencies Guide
This guide is used as a reference when people need convenient, information about Catholic agencies.

Vocations
Provides individuals who are searching for in-depth information to identify an appropriate order and to help them act on their decision.

Gift of time
This booklet is a guide informing our readership how to go about leaving a bequest in their Will to their charity of choice.

Retirement Living
A comprehensive magazine about retirement life and future planning.

Preferred Suppliers
A trusted resource for Catholic organisations families, parishes, hospitals and more.
# Supplement specifications

## EDUCATION

**Schools Week + Pathways & Sports Stars**  
MAGAZINE (Book 355mmH x 278mmW)

- 2 x FULL PAGES: (SPORTS STARS ONLY)
- FULL PAGE: 314mmH x 258mmW
- HALF PAGE: 150mmH x 258mmW
- QUART PAGE: 150mmH x 126mmW

**School Leaders**  
MAGAZINE (Book 215mmH x 275mmW)

- 1 x FP EDITORIAL + 1 x FP ADVERT  
  Advert Size: 172mmH x 255mmW

**Tabloid Education Features**  
(On page in *The Catholic Weekly*)

- **HSC Achievers**: (QP & HP ONLY)
- **BOARDING SCHOOLS**: (FULL PG ONLY)
- **OPEN DAYS**: (QP & HP ONLY)
- **UNI OPEN DAYS**: (2xFP & 1xFP)
- **SCHOLARSHIPS & BURSARIES**: (FP, HP, QP)
- **TERTIARY GUIDE**: (2xFP, 1xFP, HP, QP)
- **HSC RESULTS**: (FP, HP, QP)

**Sizes**

- **FULL PAGE**: 360mmH x 260mmW
- **HALF PAGE**: 172mmH x 260mmW
- **QUARTER PAGE**: 172mmH x 128mmW

**Spotlight on Arts & Music**  
(Music, Dance, Drama, Visual Arts, Media Arts)

MAGAZINE (Book 275mmH x 230mmW)

- 2 x FULL PAGE: Group + Individual (3)
- 1 X FULL PAGE: Group Only
- 1 X FULL PAGE: Individual (2)

## MAGAZINES & TABLOID

**Retirement Living**  
(Book 315mmH x 275mmW)

- 1 x FP ADVERT + 1 x FP Bonus editorial  
  Advert size: 295mmH x 255mmW
- 1 x HP ADVERT + 1 x HP Bonus editorial  
  Advert size: 120mmH x 255mmW

**Preferred Suppliers**  
(Book 240mmH x 170mmW)

- 2 x FP (1 x FP EDITORIAL + 1 x FP ADVERT)  
  Advert Size: 208mmH x 150mmW

**Retreats (Tabloid)**  
(Book 350mmH x 275mmW)

- 1 x FP ADVERT  
  Advert Size: 367mmH x 260mmW
- 1 x FP - EDITORIAL + IMAGES + ADVERT  
  Advert Size: 120mmH x 260mmW
- **HP**: EDITORIAL + IMAGES + ADVERT  
  Advert Size: 172mmH x 260mmW
- **QP**: ADVERT ONLY - 172mmH x 127mmW

**Vocations (Tabloid)**  
(Book 355mmH x 278mmW)

- 1 x FP - EDITORIAL + ADVERT  
  Advert Size: 120mmH x 260mmW
- **HP**: EDITORIAL + IMAGES + ADVERT  
  Advert Size: 172mmH x 260mmW
- **QP**: ADVERT ONLY  
  Advert Size: 172mmH x 127mmW

**Agencies**  
(Book 270mmH x 195mmW)

- 1 x FP - EDITORIAL + ADVERT  
  Advert Size: 115mmH x 175mmW

**Charities**  
(Book 315mmH x 275mmW)

- 2 x FP - EDITORIAL + IMAGES + FP ADVERT  
  Advert Size: 295mmH x 255mmW
- 1 x FP - EDITORIAL + IMAGES + ADVERT  
  FP (Bleed) 325mmH x 280mmW

**Gift of Time**  
(Book 230mmH x 185mmW)

- 2 x FP - EDITORIAL + IMAGES + ADVERT  
  Advert Size: 240mmH x 190mmW (BLEED)
  210mmH x 165mmW (NON BLEED)
## Supplement pricing 2022/23

* Rates apply to schools ONLY

### EDUCATION

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<td>Tertiary Guide</td>
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<td></td>
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<td>$1250</td>
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<td>Uni Open Days</td>
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<td>Sun 6 August</td>
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Marketplace

The Catholic Weekly’s Marketplace presents an opportunity for trades, businesses and employers looking to advertise their business to prospective clients.

Employment & Classifieds

Employment

Our Employment page is an opportunity for employers to advertise positions vacant, targeting prospective employees. We have various sizes available. Speak to our advertising/marketing people for more information.

Classifieds

Classifieds connects our audience with specialised services including trade, businesses and events. Speak to our advertising/marketing people for more information.

Classifieds Specifications

Classified notices
Lineage (ie; words only) min $25

Boxed advert
40mmH x 85mmW - $80
50mmH x 85mmW - $100
100mmH x 85mmW - $200
(Larger sizes available)

• 6 x editions Less 30% discount

Classified ad material deadline
3pm Thursday

Employment Adverts

Please email Katie for a quote at: advertise@catholicweekly.com.au
Advertising dimensions

The Catholic Weekly

PRINT

FP 370mmHx260mmW

HP 180mmHx260mmW

HP VERTICAL 370mmHx128mmW

QP 180mmHx128mmW

10x4col 100mmHx172mmW

10x3col 100mmHx128mmW

10x2col 100mmHx84mmW

BANNER 50mmHx260mmW

Contact our advertising and marketing representatives for further details
Advertising rates newsprint

Contacts

Steve Richards: Advertising & Marketing Manager (02) 9390 5404
Katie Clarke: Advertising Sales (02) 9390 5402

PLEASE NOTE: Advertising agencies ADD 10% to rates shown.

Display Ads - Newsprint (All rates quoted are exclusive of GST)

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<th>Size</th>
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<td>Full Page</td>
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<td>- (370Hmm x 260Wmm)</td>
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*Frequency discounts available on discussion

Premium Positions

- FRONT PAGE BANNER (50mmH x 260mmW) $985
- BACK PAGE FP (370mmH x 260mmW) $3995
- BACK PAGE BANNER (50mmH x 260mmW) $738
- Pages 2,3, 5 & 7 Add 25%

Special Print

- COVER WRAP (Specs available on request) $12,000 (4 x pages)
- INSERTS $2,400

Ad Production

Display advertisers – are requested to provide complete material.
Classified advertisers – are requested to provide a word doc via email
Advertising information

Readership
24,000 approx. (The Catholic Weekly is not subject to any readership audit)
The bulk of The Catholic Weekly is distributed across NSW including greater Sydney and international
* Special editions (eg: Easter and Christmas) can often double the regular distribution quantity.

Circulation
8,000 approx. printed weekly (available at most parishes from Friday afternoon)

Subscriptions
There are approximately 1,200+ weekly subscribers

Inserts (Flyers, Brochures)
Quantity: 8,000 (based on average weekly run)
Casual Rate: $180+GST per thousand
Deadline: Delivered to our printer by noon 13 days prior to Sunday publication
Specifications: Minimum and maximum acceptable sizes, weights, packaging etc provided on application
Availabilities: We limit the number of inserts per edition
Instructions: Bundles must be clearly marked with publication name and date.

For details call Steve Richards (02) 9390 5404

Material Format
High resolution PDF, High resolution JPEG 300dpi.

Production Costs
Advertisers are advised to provide complete material to correct specifications. We are able to provide advertising
design for the preparation of artwork at $50 per hour. One proof is given for minor changes. Subsequent changes of
complicated, time consuming jobs may be charged. Please ask for details.

Advertising deadlines (See page 18)
Insert delivery to our printer: Tuesday prior to the week of publication
Display ad material: By 4pm Thursday prior to the week of publication
The Catholic Weekly
Publication Dates 2022

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<td>Tues 13 Dec</td>
<td>Sun 1 Jan  (New Year edition)</td>
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The Catholic Weekly is usually printed on a Tuesday for distribution Wednesday - Friday.

Distribution channels are through Parishes, Catholic organisations, Schools, Retirement villages, hospitals, Aged Care facilities and Tertiary institutions.

The Catholic Weekly is circulated nationwide. Deliveries outside of NSW are sent by Express Post.

The Catholic Weekly has a cover price of $2 per copy.
DIGITAL
The Catholic Weekly
Online
Online categories

The Catholic Weekly offers news of the Church at every level including a website and social platforms.

Local & International
We are devoted to sharing our vision of the church through local and international stories.

Opinion
Local and international contributors sharing their views on world issues.

Features
Bringing you local feature stories from our award-winning journalists.

Faith
Everyday stories of faith from all walks of life.

Parenting
Tips, ideas and stories to help your family

Multimedia
This Catholic Life podcast talks to guest speakers discussing interesting topics on life.

Plenary
Up-to-date information on the Plenary councils movement.

Subscribe
Subscribe online to receive The Catholic Weekly print edition delivered to your home.

Advertising
An array of advertising tiles including leaderboard, MREC and verticals for client promotion.

Supplements
Magazines and supplements The Catholic Weekly produce annually.

www.catholicweekly.com.au
Digital Audience

**AGE GROUP**

1. 25-34
2. 35-44
3. 55-64
4. 45-54
5. 65+
6. 18-24

**GENDER**

1. female
2. male

**USERS (1 JULY - 31 AUG 2021) - AUSTRALIAN CITIES AVERAGE**

1. Sydney 28,735
2. Melbourne 6,234
3. Brisbane 2,902

**USERS (1 JULY - 31 AUGUST 2021) - AUSTRALIAN STATES**

1. New South Wales 58,976 67.65%
2. Victoria 12,692 14.56%
3. Queensland 6,874 7.88%
4. Western Australia 3,852 4.42%
5. South Australia 2,536 2.91%
6. Australian Capital Territory 1,605 1.84%
7. Tasmania 512 0.59%
8. Northern Territory 101 0.12%
Digital rates

THE CATHOLIC WEEKLY WEBSITE

www.catholicweekly.com.au

(All rates quoted are exclusive of GST)
(please check restrictions and availability for each website with sales staff prior booking).

ONLINE ADVERT SIZES

Outside Skin (Template provided) $4000/4xweeks (28 days) or $1333 (7days) (solas)
Top Leaderboard (90pxH x 728pxW) $2,500/4xweeks (28 days) or $833 (7days) (shared with up to max. 6 advertisers)
News Leaderboard (90pxH x 728pxW) $2000/4xweeks (28 days) or $666 (7days) (shared with up to max. 6 advertisers)
Top & Lower Medium Rectangle (250pxH x 300pxW) $2000/4xweeks (28 days) or $666 (7days) (shared with up to max. 6 advertisers)
Half Page (600pxH x 300pxW) $1300/4xweeks (28 days) or $400 (7days) (solas)
Lower Medium Rectangle (250pxH x 300pxW) $750/4xweeks (28 days) or $250 (7days) (shared with up to max. 6 advertisers)
Lower Leaderboard (90pxH x 728pxW) $500/4xweeks (28 days) or $166 (7days) (shared with up to max. 6 advertisers)

Max file size: 1MB

File formats: JPG, PNG, GIF

The Catholic Weekly traffic numbers vary, please ask your sales representative for the latest statistics

CATHOLIC EDUCATION EDM - Connect Newsletter

• Reaches over 90,000 recipients
• $3000 per fortnightly send

Contact Steve Richards (02) 9390 5404 for more information

Advert (255pxH x 680pxW) $3000 p/fortnight

ONLINE ADVERT SIZES

EDM CONNECT NEWSLETTER

EDM CONNECT
255pxHx680pxW

Leaderboard 90pxHx728pxW

Medium Rectangle 250pxHx300pxW

Half page 600pxHx300pxW
Advertising Terms and conditions

1. The advertiser must take full responsibility in relation to copyright of the said advertisement. This includes all graphic and reading matter.

2. The advertiser must ensure that the advertisement complies with all aspects of trade practices law and therefore insures all responsibilities should be taken on these terms. Therefore the responsibility is on the person, company, or agent submitting the advertisement for publication.

3. The advertisers and their agents must accept full responsibilities for proceedings brought against the publication arising out of the publication of the advertisement. The provision of any material automatically constitutes acceptance of this clause.

4. The booked space shall only be used for the advertisement of the business to which the booking is made.

5. Design/layout/alterations to advertisements carried out by the staff of the publisher shall incur a fee of 10% of the total cost of the advertisement (based upon the total cost of the first publication of the advertisement after the design/layout/alterations are made).

6. The Catholic Press Newspaper Company P/L (the publisher) reserves the right to increase rates for advertisements with a minimum of one month notice. Contracted rates are valid for the life of the contract. New rates will be re-negotiated from then on.

7. The publisher reserves the right to decline advertisements for publication considered to be inappropriate in relation to the foundations of the publication and the Catholic Archdiocese of Sydney. The final decision on all advertising material remains at the discretion of the Editor.

8. The publisher will use every care to ensure the correct insertion and layout of an advertisement, however cannot guarantee insertion on any specific date or position within its publications. Accidental errors in relation to the advertisement do not invalidate the order.

9. If agreed minimum usage is not met, applicable surcharges will apply. The surcharge will consist of the difference in rates of the contracted rate and the correct rate for the new level of space purchased over the life of the contract. For contracted rates only.

10. Page loadings will only apply when specific pages are requested by the advertiser or their agent. Specification of page numbers should be embodied within the purchase order. Guarantees cannot be made that specific positioning of the advertisement can be met within any specific issue. Positioning ultimately remains at the discretion of the editor.

11. Copy for booked advertisements must be submitted at the offices of the publisher by noon of the Friday, nine days before publication date unless alternative arrangements have been made. Copy arrangements must be made prior to this in relation to the form in which it will be presented. If the copy deadline is not met, the publisher reserves the right to charge full rate for the advertisements, or alternatively place the previous advertisement published within the publication at the quoted rate.

12. Credit shall only be given to those advertisers whom the publisher considers appropriate. All accounts must be finalised within 30 days of the date of the invoice. First time advertisers will not be given credit unless considered necessary by the publisher.

13. The publisher reserves the right to destroy advertising material kept for a period of 3 months from the last date of publication of the advertisement, unless the publisher is advised and agreement otherwise is set in place.

14. Advertisers and their agencies are advised to be knowledgeable in all aspects of the law surrounding advertising and the trade practices act. Heavy penalties apply to organisations found to breach these laws and guidelines. The responsibilities in relation to compliance with these regulations rest in whole upon the advertiser and their agent.
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Print

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• Receive a complimentary flipbook
• Go in the draw for regular book and movie giveaways.

Freedom divide deepens
Catholic reps interrogated over LGBT issues at second inquiry into Religious Discrimination Bill

• Mark Edwards OMI, the Bishop of Wagga Wagga, was joined at the 20 January public hearing of the Senate Legal and Constitution Legislation Committee by Sally Egan and Dallas McInerney from the National Catholic Education Commission, and Professor of Law Roque Reynolds, from the Australian Catholic University.

• Labor Senator Louise Pratt and Greens Senator Janet Rice interrogated the Catholic representatives about their position on two submissions, from Rainbow Catholics Interagency for Ministry and Catholics for Renewal, both of which allege the Religious Freedom Bill will discriminate against LGBT Catholics.

• The Bill will “fail to protect the moral equality of such individuals … for the sake of protecting institutional rather than individual rights” , Catholics for Renewal’s submission stated, adding that the same-sex marriage plebiscite “discredited all claims by religious leaders to be speaking on behalf of the individuals composing their congregations” .

• “Do you talk to gay Catholics about their issues?” Pratt asked; Rice followed up with a number of questions about whether the representatives were “aware of engaging with any LGBTIQA+ Catholics in your consultation” .

• McInerney replied that the church does not exclude anyone from its considerations, “intentionally or otherwise” , and is not “requiring self-declaration before we have a conversation” .

• Drawing on the Catholics for Renewal submission, Rice said the Religious Freedom Bill would protect religious hierarchies at the expense of individuals who wish to make up their own mind about matters of religious faith, morals and doctrine.